



Research Note

Constraints faced by banana growers in marketing of banana in Wardha district of Maharashtra

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SUMMARY : The study aimed at understanding the constraints of banana growers regarding production. The study was conducted in Wardha district in Vidarbha region of Maharashtra state being more concentration of banana cultivation in this in this district (230 ha). From this district, two tahasil, were purposively selected on the basis of large area under banana production. From these tahasil six villages of banana growers and from each village 15 banana growers were selected for this study. The frequency and percentage of each constraint were worked out to measure the constraint encountered by the respondents. Constraints faced by majority of the respondents were non- availability of electricity in time, losses due to high temperature, fertilizer cost, labour efficiency and other constraints faced by banana growers like lacunae in government policies, subsidies for the banana suckers.

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